



**Innovation is our Business**

# **Innovation 2013**

**The Changing Landscape of Partnerships &  
Commercialization**

**December 4 – 6, 2013  
Marriott Eaton Centre  
525 Bay Street, Toronto, ON**

## **SPONSORSHIP PROGRAM**

**[www.acctcanada.ca](http://www.acctcanada.ca)**

## **INNOVATION 2013 – CANADA’S R&D PARTNERSHIP CONFERENCE**

Each year, close to 350 technology transfer and industry engagement practitioners from academia, industry and government as well as venture investors and other managers of Canada’s intellectual assets come together for the INNOVATION conference. Act now to become an INNOVATION 2013 sponsor and interact directly with these professionals.

This year’s sponsorship program is **redesigned** to provide you with the maximum opportunity for networking, marketing and building relationships with key individuals and organizations in Canada’s Innovation economy.

The Diamond and Platinum Level categories offer eight top tier sponsors exclusive visibility of their choice at INNOVATION 2013, as well as year round benefits. Gold, Silver and Bronze Level categories give significant visibility to sponsors at the conference, visibility on the conference website and year round exposure on the ACCT Canada websites.

Don’t miss this opportunity to strengthen client relationships, investigate resources and learn about developments in Canada’s innovation economy.

### **About ACCT Canada**

Over the last eight years, **ACCT Canada** has become Canada’s pre-eminent organization in all matters related to the interface of academic research-industry engagement and research discovery mobilization. ACCT Canada provides a unique nation-wide platform for all proponents in the Canadian innovation environment to collaborate and ensure that Canada is a significant player on the international innovation stage.

### **Why Become an INNOVATION 2013 Sponsor?**

- Target your already valued customers and potential new customers in a focused, intimate setting
- Maximize your exposure and get the attention of more than 200 leaders in technology transfer
- Reinforce your organization’s position or introduce your presence in the profession
- Enhance productivity by building contacts and partnerships
- Learn about the profession’s activities through sessions, workshops and meetings
- Review the latest developments in technology and services
- Meet with people who are looking for your expertise

### **Questions?**

Contact Trish Mongeon at ACCT Canada:  
+1 877-390-1818 ext. 131  
Email: [trish@mongeonconsulting.com](mailto:trish@mongeonconsulting.com)

## **Sponsorship Levels**

The INNOVATION 2013 conference features concurrent education sessions, networking events and thought-provoking plenary speakers. Organizers expect more than 300 key stakeholders to attend the premier Canadian event.

### **Diamond Sponsor (\$10,000) (Only 4 Available)**

***This is ACCT Canada's highest profile sponsorship***, giving your organization the greatest recognition and positioning as an industry leader regionally, nationally and internationally.

Your Diamond level partnership entitles you to the following recognition benefits:

- Choice of one of the following at INNOVATION 2013: One of two plenary sessions, the Thursday Evening Network event, or the Welcome Reception (Only one sponsor per event will be assigned)
- Introduction of your firm at the selected event and opportunity to bring greetings
- Digital recognition on screen as sponsor during event
- Membership in ACCT Canada
- Prominent acknowledgement with logo (with link to your website) on the ACCT Canada website
- Acknowledgement with logo as an Annual Partner on the 2013 conference website
- Access to the mailing list of member representatives and conference delegate list both pre and post-conference in Excel format for one-time use<sup>1</sup>
- Acknowledgement in electronic and printed materials produced for 2013 events and courses
- Premium logo recognition as Platinum Partner on screen at all ACCT Canada events
- Opportunity to distribute one small promotional item or 8.5x11 flyer in 2013 Conference delegate's welcome package and at all ACCT Canada events in 2013/14
- One complimentary table-top space at the Exhibitors Fair at the 2013 Conference (2 days)
- Partner ribbons to everyone attending an event or course from partnering organization
- Three complimentary registrations to the 2013 Conference
- Three (3) complimentary tickets to attend the VIP Reception at the conference
- Full page premium space ad in the 2013 conference delegate's program

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<sup>1</sup> ACCT Canada reserves the right to review and approve partner mailing materials before providing a mailing list

### **Platinum Sponsor (\$7,500) (4 available)**

Your Platinum level sponsorship entitles your company to the following recognition benefits:

- Choice of one of the following at INNOVATION 2013: VIP Reception; delegate kit, or one of two lunch breaks (Only one sponsor per event)
- Introduction of your firm at the selected event and opportunity to bring greetings
- Digital recognition on screen as sponsor during event
- Membership in ACCT Canada for one year
- Prominent acknowledgement with logo (with link to your website) on the ACCT Canada website
- Acknowledgement with logo as a Platinum Sponsor on 2013 conference website
- Access to the mailing list of member representatives and conference delegate list both pre and post-conference in Excel format
- Acknowledgement in materials produced for 2013 events and courses
- Premium logo recognition as Platinum Sponsor on screen at all ACCT Canada events
- Opportunity to distribute one small promotional item or 8.5x11 flyer in 2013 Conference delegate's welcome package and at all ACCT Canada events in 2013/14
- One complimentary table-top space at the Exhibitors Fair at the 2013 Conference (2 days)
- Partner ribbons to everyone attending an event or course from partnering organization
- Two (2) complimentary registrations to the 2013 Conference
- Two (2) complimentary tickets to attend the VIP reception at the conference
- Full page ad in the 2013 conference delegate's program

### **Gold Sponsor (\$5,000)**

- Membership in ACCT Canada
- Prominent acknowledgement with logo (with link to your website) on the ACCT Canada website
- Acknowledgement with logo as a Gold Sponsor on the 2013 conference website
- Logo recognition as Gold Sponsor on screen at INNOVATION 2013 in main meeting room during conference
- Access to the final conference mailing list in electronic format
- Acknowledgement in materials produced for 2013 events and courses

- Opportunity to distribute one small promotional item or 8.5x11 flyer in 2013 Conference delegate's welcome package and at all ACCT Canada events in 2013
- One complimentary table-top space at the Exhibitors Fair at the 2013 Conference (2 days)
- Partner ribbons to everyone attending an event or course from partnering organization
- One (1) complimentary registration to the 2013 Conference
- One (1) complimentary ticket to attend the VIP Reception
- Half page ad in the 2013 Conference delegate's program

#### **Silver Package (\$3,500)**

- One (1) complimentary conference registration
- One (1) complimentary ticket to attend the VIP Reception
- Final registration list in electronic format
- List as sponsor with logo (and link to your website) on the 2013 conference website
- Logo recognition on the ACCT Canada website for 2013/14
- Digital recognition on screen in main meeting room throughout conference
- Opportunity to distribute 8.5x11 flyer or item in 2013 Conference bag
- Partner ribbons to everyone attending the conference from sponsoring organization

#### **Bronze Package (\$2,000)**

- Two (2) complimentary ticket to attend the VIP Reception
- Final registration mailing list in electronic format
- List as sponsor with logo (and link to your website) on the 2013 conference website
- Logo recognition on the ACCT Canada website for 2013/14
- Digital recognition on screen in main meeting room throughout conference
- Opportunity to distribute 8.5x11 flyer or item in 2013 Conference bag
- Partner ribbons to everyone attending the conference from sponsoring organization

#### **Friend of ACCT Canada (\$500)**

- List as sponsor with logo (and link to your website) on the 2013 conference website
- Recognition on the ACCT Canada website for 2013/14
- Digital recognition on screen in main meeting room throughout conference
- Opportunity to distribute 8.5x11 flyer or item in 2012 Conference bag
- Partner ribbons to everyone attending the conference from sponsoring organization

## **Student Scholarships**

Please contact us if you are interested in supporting student attendance at the conference. There are both local and national opportunities.

For more information on any of our partnership opportunities, or to discuss how we may design a unique package for your company or organization, please contact:

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