

# INNOVATION 2011

Conférence sur le partenariat en R-D au Canada - 20-22 novembre 2011 - L'hôtel Hilton Montréal Bonaventure, Montréal, P.Q.

## Preliminary Agenda (updated November 7, 2011)

### Sunday, November 20, 2011

1:30 – 5:00 pm	<p><b>PreConference Workshops</b> (complimentary with registration)</p> <ol style="list-style-type: none"> <li>1. IP Basics - Borden Ladner Gervais LLP</li> <li>2. Gap Funding Program - PWGSC</li> <li>3. Integrating Open Innovation Business Practices into Licensing-Out Strategies - presented by Gowlings (Click here for details and to register)</li> </ol> <p><b>Registration</b> Exhibit and TechShowcase set-up</p>
5:30 pm – 7:30 pm	<b>Welcome Reception</b>

### Monday, November 21, 2011

7:30am – 4:00 pm	<b>Registration</b> Exhibit and Tech Showcase Open all day		
7:30 am – 8:30 am	<b>Breakfast</b>		
8:30 am – 10:00 am	<p><b>Conference Opening &amp; Keynote Address</b> Conference co-chairs welcome - Christophe Guy, CEO, École Polytechnique de Montréal Lorne Trottier, President and CEO, Matrox <b>Keynote Address - Why don't they get it? Effective Collaboration</b> Randy Park, Principal, Decision Advancement</p>		
10:00 am – 10:30 am	<i>Networking Break</i>		
10:30 am - 12:00 pm	<b>Connecting Industry &amp; Academia - It CAN be Done</b>	<b>Debate on commercialization systems &amp; supports</b>	<b>Effective Communication Mobilizing Knowledge &amp; Commercialization</b>
12:00 pm – 1:30 pm	<p><b>Lunch</b> Adding the "C" to R and D - Learnings from a year long drive-by of Canadian business R&amp;D Nobina Robinson, Member Expert Panel, Review of Federal Support to R&amp;D</p>		
1:30 pm – 3:00 pm	<b>The Role of Polytechnics, Colleges, Cegeps, CCTTs and TDCs in Innovation</b>	<b>Sharing the Risk in R&amp;D Relationships</b>	<b>Promoting Impacts: Progress and Challenges</b>
3:00 pm – 3:30 pm	<i>Networking Break</i>		
3:30 pm – 5:00 pm	<b>Valorisation jeopardy (ACCT Canada Game Show)</b>	<b>Open Innovation: Myth or Reality in the Context of University-Enterprise Collaboration and IP Transfer</b>	
5:30 pm – 6:30 pm	<b>VIP Reception (by invitation only)</b>		
6:30 pm – 11:00 pm	<b>Awards Presentation and Dinner Dance - Featuring "The Final ACCT"</b> - Business/Cocktail Attire		

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## Preliminary Agenda (updated November 7, 2011)

*Tuesday, November 22, 2011*

7:30 am – 4:00 pm	Registration Exhibit and TechShowcase open all day		
8:00 am – 9:00 am	Breakfast - Includes ACCT Canada AGM - All Welcome		
9:00 am – 10:15 am	Effective Commercialization of Innovations in Canada and the Start-up Canada Campaign	The Value of Patents to Your Business, Investors, careers and the Canadian Economy	Exceptional Green Technologies
10:15 am – 10:45 am	Networking Break		
10:45 am - 12:15 pm	Are We Doing Enough? Issues in Global Health & Environment	International Experiences in Technology Commercialization	People Centered Innovations
12:15 pm – 1:30 pm	Lunch		
1:30 pm – 3:00 pm	Protection & Commercialization in Regenerative Medicine	IP Management in Open Source & IT - Best Practices	Innovation Challenges in Life Sciences and Medical Technologies
3:00 pm – 3:30 pm	Networking Break		
3:30 pm – 5:00 pm	<b>Closing Plenary:</b> CEO VS. TTO: How the leaders of small and medium-sized businesses are using IP and how they view technology transfer offices An Interview with Moderator Karen Mazurkewicz, Co-director and Author of "Rights and Rents: How Canada Must Harness its Intellectual Property Resources," a report released in October 2011 by the Canadian International Council. <b>Panelists:</b> Florent Chandelier, Founder, Cadens Imaging John Baker, CEO, Desire2Learn Jean-Nicolas Delage: Partner, Fasken and Martineau John Molloy, President & CEO, PARTEQ Innovations		

**WEDNESDAY, NOVEMBER 23 to FRIDAY, NOVEMBER 25** (completion 12:00 noon on Friday)  
**PROFESSIONAL DEVELOPMENT COURSE**

## Building on Experience

(Advanced topics in technology transfer & innovation management).

A Separate registration is required, [click here to register for this course](#).

*This program is subject to change. ACCT Canada reserves the right to make modifications to the sessions and/or speakers.*